



News Release

For Immediate Release:

March 2, 2010

Contact: Tara Bergeson, Marketing Coordinator
(715) 235-3403 ext. 7752
tbergeson@westconsincu.org

WESTCONSIN CREDIT UNION WILL OPEN NEW OFFICE IN HUDSON HIGH SCHOOL

HUDSON, WI— Students at the Hudson High School will soon have a new, interactive financial program, a credit union office, right on their campus. *WESTconsin* Credit Union was recently approved by the Hudson School District Board of Education to provide a fully-functioning financial office that will serve high school students and staff. According to district administration, the establishment of a *WESTconsin* High School Office helps support their financial literacy goals as well as long range strategic planning efforts.

Plans are for the Hudson High School *WESTconsin* Credit Union Office to open later this spring. Operational hours will be during specified lunch periods and the location will be within the High School's main lobby area. The Credit Union will be staffed with student tellers working through the school-to-work cooperative program, and a representative from the Hudson *WESTconsin* Credit Union Office. Students and staff will have immediate access to financial resources, information and products. Wisconsin schools are becoming more involved in teaching financial issues to their students before they graduate, and are including hands-on activities into their curriculums. Hudson will join River Falls and Menomonie as the third fully operational *WESTconsin* Credit Union High School Office.

WESTconsin Credit Union has been serving members since 1939, and membership is open to anyone who lives or works in the Wisconsin counties of Barron, Buffalo, Burnett, Chippewa, Dunn, Eau Claire, Pepin, Pierce, Polk, Rusk, St. Croix, Sawyer, Trempealeau or Washburn, or the Minnesota counties of Chisago, Dakota, Goodhue or Washington, with a \$5 minimum deposit in a Membership Savings Account. Credit unions are financial institutions owned by their accountholders, and member funds are federally insured by the National Credit Union Administration (NCUA) up to at least \$250,000.

###