



News Release

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Contact: Kari Jacobs, Marketing Coordinator
(715) 235-3403 ext. 7752
kjacobs@westconsincu.org

WESTCONSIN OFFERS ONLINE BANKING THROUGH FACEBOOK

WESTERN WI—*WESTconsin* Credit Union announces a new way for its members to manage their finances—while checking their friends' status changes on Facebook. The MyMoney™ application, developed by Fiserv, a company delivering financial services technology solutions, allows members to check account balances, view cleared transactions and transfer funds between credit union accounts directly on Facebook. *WESTconsin* is the first financial institution in Wisconsin to offer this program.

The secure application is housed on the member's Facebook profile. Although visitors can see that the member is using the application, login information is only visible to the member. Multiple layers of security include privacy features built directly into the Facebook platform, a second built-in security system with a photo and phrase ID and 128-bit encryption.

Members access the MyMoney application through a link on the westconsincu.org website, or by visiting *WESTconsin's* Facebook page. After signing into MyMoney, members can click on a link within the application to be directed to their complete online banking pages for more advanced features such as bill payment, eStatements, credit card payments and loan applications.

WESTconsin Credit Union has been serving members since 1939, and membership is open to anyone who lives or works in the Wisconsin counties of Barron, Buffalo, Burnett, Chippewa, Dunn, Eau Claire, Pepin, Pierce, Polk, Rusk, St. Croix, Sawyer, Trempealeau or Washburn, or the Minnesota counties of Chisago, Dakota, Goodhue or Washington, with a \$5 minimum deposit in a Membership Savings Account. Credit unions are financial institutions owned by their accountholders, and member funds are federally insured by the National Credit Union Administration (NCUA) up to at least \$250,000.

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